

CLAIMS

What is claimed is:

- 1 1. A method for determining product supply parameters in a supply chain
2 management framework, comprising:
3 a) receiving data from a plurality of supply chain participants of a supply chain
4 utilizing a network, the data relating to the sale of products by the supply chain
5 participants;
6 b) determining product supply parameters corresponding to each supply chain
7 participant based on information including the data; and
8 c) communicating corresponding product supply parameters to at least one supply
9 chain participant.

Shavit view Salvo → manufacturers communicate how much supply is needed

- 1 (2.) The method of claim 1, wherein the product supply parameters are determined by
2 a brand owner. *? obvious ??*

- 1 (3.) The method of claim 1, wherein the data is transmitted to the distributor and a
2 supplier in accordance with the product supply parameters. *Shavit*

- 1 4. The method of claim 1, wherein the network includes the Internet. *✓*

- 1 5. The method of claim 1, wherein forecasting is carried out as a function of the data
2 and the product supply parameters. *Salvo ok*

- 1 6. The method of claim 1, wherein the product supply parameters indicate a price
2 and an amount of the products to be ordered. *Salvo*

1 7. The method of claim 6, wherein the product supply parameters indicate the price
2 and the amount of the products to be ordered utilizing a look-up table which
3 correlates the data to an appropriate price and amount. *Salvo*

1 8. A system for determining product supply parameters in a *“pricing models”*
2 management framework, comprising: *look-up tables are well known*
3 a) logic for receiving data from a plurality of supply chain participants of a supply *Obvious design choice in business*
4 chain utilizing a network, the data relating to the sale of products by the supply
5 chain participants;
6 b) logic for determining product supply parameters corresponding to each supply
7 chain participant based on information including the data; and
8 c) communicating corresponding product supply parameters to at least one supply
9 chain participant.

1 9. The system of claim 8, wherein the product supply parameters are determined by
2 a brand owner.

1 10. The system of claim 8, wherein the data is transmitted to the distributor and a
2 supplier in accordance with the product supply parameters.

1 11. The system of claim 8, wherein the network includes the Internet.

1 12. The system of claim 8, wherein forecasting is carried out as a function of the data
2 and the product supply parameters.

1 13. The system of claim 8, wherein the product supply parameters indicate a price and
2 an amount of the products to be ordered.

1 14. The system of claim 13, wherein the product supply parameters indicate the price
2 and the amount of the products to be ordered utilizing a look-up table which
3 correlates the data to an appropriate price and amount.

- 1 15. A computer program product for determining product supply parameters in a
 2 supply chain management framework, comprising:
 3 a) computer code for receiving data from a plurality of supply chain participants of a
 4 supply chain utilizing a network, the data relating to the sale of products by the
 5 supply chain participants;
 6 b) computer code for determining product supply parameters corresponding to each
 7 supply chain participant based on information including the data; and
 8 c) computer code for communicating corresponding product supply parameters to at
 9 least one supply chain participant.

1 16. The computer program product of claim 15, wherein the product supply
 2 parameters are determined by a brand owner.

1 17. The computer program product of claim 15, wherein the data is transmitted to the
 2 distributor and a supplier in accordance with the product supply parameters.

1 18. The computer program product of claim 15, wherein the network includes the
 2 Internet.

1 19. The computer program product of claim 15, wherein forecasting is carried out as a
 2 function of the data and the product supply parameters.

1 20. The computer program product of claim 15, wherein the product supply
 2 parameters indicate a price and an amount of the products to be ordered.

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